
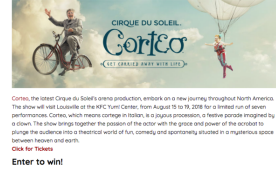
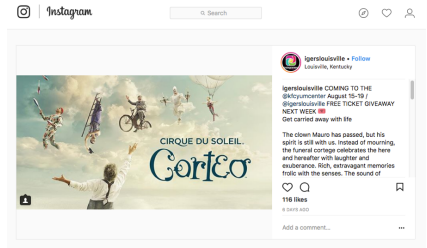












CORTEO Final Report				Completed		
Media Outlet	Media Type	Brief Media Description	Angle	Run Date & Time	Link to article	Clip/Other
Broadway World	Online	Online arts-focused publication	On-sale announcement	Wednesday, March 14, 2018	<a href="https://www.broadwayworld.com/Louisville/article/Cirque-Du-Soleils-CORTEO-Coming-To-Louisville-20180314">https://www.broadwayworld.com/Louisville/article/Cirque-Du-Soleils-CORTEO-Coming-To-Louisville-20180314</a>	
LouisvilleKy.gov	Online	City of Louisville tourism website	On-sale announcement	Wednesday, March 14, 2018	<a href="https://louisvilleky.gov/events/cirque-du-soleil-corteo_">https://louisvilleky.gov/events/cirque-du-soleil-corteo_</a>	
Alpha Media	Broadcast and Online	Major radio station covering Louisville, Ky. DMA	Live in-studio interview during Ben and Kelly in the Morning radio show.	Thursday, April 26, 2018	<a href="http://www.wdix.com/event/24033/">http://www.wdix.com/event/24033/</a>	
WHAS 11 News	Broadcast and Online	One of Louisville's four TV news outlets.	Live in-studio performance and interview during Great Day Live morning show.	Thursday, April 26, 2018	<a href="http://www.whas11.com/article/features/great-day-live/cirque-du-soleil-brings-dream-world-of-corteo-to-kentucky-yum-center/417-545265652">http://www.whas11.com/article/features/great-day-live/cirque-du-soleil-brings-dream-world-of-corteo-to-kentucky-yum-center/417-545265652</a>	<a href="http://www.whas11.com/video/features/great-day-live/cirque-du-soleils-corteo-on-great-day-live/417-8106102">http://www.whas11.com/video/features/great-day-live/cirque-du-soleils-corteo-on-great-day-live/417-8106102</a>
Northern Kentucky Tribune	Print and Online	Major newspaper.	Mention of Louisville show in article about Cincinnati show.	Friday, May 4, 2018	<a href="http://www.nkytribune.com/2018/05/cirque-du-soleils-corteo-takes-the-audience-under-the-big-top-at-us-bank-arena-this-weekend/">http://www.nkytribune.com/2018/05/cirque-du-soleils-corteo-takes-the-audience-under-the-big-top-at-us-bank-arena-this-weekend/</a>	
The Voice-Tribune	Online	Major magazine.	Mention about show		<a href="https://voice-tribune.com/event/cirque-du-soleil-corteo/">https://voice-tribune.com/event/cirque-du-soleil-corteo/</a>	
The Voice-Tribune	Print and Online	Major magazine.	8-page spread about show.	Wednesday, June 6, 2018	<a href="https://voice-tribune.com/life-style-2/arts-entertainment/spectacle-and-substance/">https://voice-tribune.com/life-style-2/arts-entertainment/spectacle-and-substance/</a>	
Louisville Family Fun Blog	Online	"Mommy blog" focused on family activities.	Advance ticket giveaway	Tuesday, June 5, 2018	<a href="https://louisvillefamilyfun.net/contests/link-expires-after-contest-is-complete-see-screenshot/">https://louisvillefamilyfun.net/contests/link-expires-after-contest-is-complete-see-screenshot/</a>	
Igers Louisville	Online	Influencer	Advance ticket giveaway	Confirmed	<a href="https://www.instagram.com/p/BkOL38Zn_2I/?taken-by=igerslouisville">https://www.instagram.com/p/BkOL38Zn_2I/?taken-by=igerslouisville</a>	
Igers Louisville	online	Influencer	Advance ticket giveaway	Confirmed	<a href="https://www.instagram.com/p/Bkv7qK0nqJG/?taken-by=igerslouisville">https://www.instagram.com/p/Bkv7qK0nqJG/?taken-by=igerslouisville</a>	

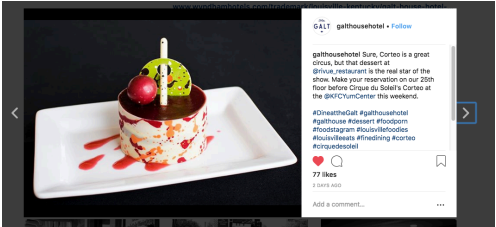



Lou What Wear	Online	Influencer	Advance ticket giveaway	Confirmed	<a href="https://www.facebook.com/search/top/?q=lou%20what%20wear">https://www.facebook.com/search/top/?q=lou%20what%20wear</a>	
Share Louisville	Online	Influencer	Advance ticket giveaway	Confirmed	<a href="https://www.instagram.com/p/Bku-RGNIHfR/?taken-by=sharelouisville">https://www.instagram.com/p/Bku-RGNIHfR/?taken-by=sharelouisville</a>	
Go To Louisville	Online	Influencer	Advance ticket giveaway	Confirmed	<a href="https://www.facebook.com/gotolouisville/">https://www.facebook.com/gotolouisville/</a>	
Louisville.com	Online	Major magazine	Mention about show	Wednesday, August 1, 2018	<a href="https://www.louisville.com/content/your-perfect-august-2018">https://www.louisville.com/content/your-perfect-august-2018</a>	
Courier Journal	Online	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Piece about training behind the Corteo show	Thursday, August 9, 2018	<a href="https://www.courier-journal.com/story/entertainment/events/thing-s-to-do/2018/08/09/cirque-du-soleil-corteo-louisville-behind-scenes/780459002/">https://www.courier-journal.com/story/entertainment/events/thing-s-to-do/2018/08/09/cirque-du-soleil-corteo-louisville-behind-scenes/780459002/</a>	
Courier Journal	Online	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Recapping upcoming shows in Louisville	Friday, August 10, 2018	<a href="https://www.courier-journal.com/story/entertainment/events/thing-s-to-do/2018/08/10/louisville-music-things-do-kentucky-state-fair-concerts-august-2018/880882002/">https://www.courier-journal.com/story/entertainment/events/thing-s-to-do/2018/08/10/louisville-music-things-do-kentucky-state-fair-concerts-august-2018/880882002/</a>	
Courier Journal	Print	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Piece about training behind the Corteo show	Sunday, August 12, 2018	Print	
Insider Louisville	Online	Major online news outlet with daily email newsletter - high income audience - popular source of news for Louisville professionals	Preview of the Corteo show	Monday, August 13, 2018	<a href="https://insiderlouisville.com/lifestyle_culture/cirque-de-soleil-aims-to-dazzle-and-amaze-fans-in-louisville-with-corteo/">https://insiderlouisville.com/lifestyle_culture/cirque-de-soleil-aims-to-dazzle-and-amaze-fans-in-louisville-with-corteo/</a>	
WAVE 3: News at 5:30pm	Broadcast	1 of 4 Broadcast Stations in Louisville, KY	KFC YUM! Center Plaza Event	Tuesday, August 14, 2018	<a href="https://cision.criticalmention.com/app/#/clip/slm7e952395-2e84-489c-924e-4eb43071babe?width=404&amp;height=272">https://cision.criticalmention.com/app/#/clip/slm7e952395-2e84-489c-924e-4eb43071babe?width=404&amp;height=272</a>	
WLKY: News at 6:00pm	Broadcast	1 of 4 Broadcast Stations in Louisville, KY	KFC YUM! Center Plaza Event	Tuesday, August 14, 2018	<a href="https://cision.criticalmention.com/app/#/clip/slm6d0d3f35-5079-4abf-8b0b-29356a521fa4?width=404&amp;height=272">https://cision.criticalmention.com/app/#/clip/slm6d0d3f35-5079-4abf-8b0b-29356a521fa4?width=404&amp;height=272</a>	

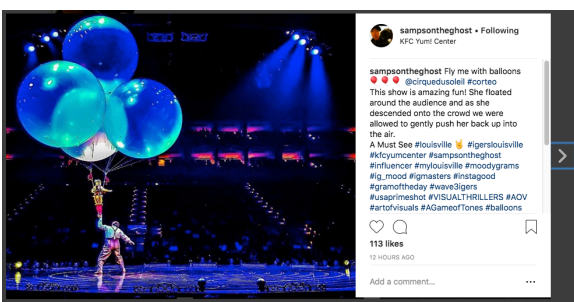
Courier Journal	Online	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	KFC YUM! Center Plaza Event	Completed Wednesday, August 15, 2018	<a href="https://www.courier-journal.com/picture-gallery/entertainment/2018/08/14/cirque-du-soleil-hams-up-fans/988814002/">https://www.courier-journal.com/picture-gallery/entertainment/2018/08/14/cirque-du-soleil-hams-up-fans/988814002/</a>	
WLKY: News at 6:00am	Broadcast	1 of 4 Broadcast Stations in Louisville, KY	KFC YUM! Center Plaza Event	Wednesday, August 15, 2018	<a href="https://cision.criticalmention.com/app/#/clip/slm/517cc48c-c78e-43a6-b1eb-aaa75d172e26?width=404&amp;height=272">https://cision.criticalmention.com/app/#/clip/slm/517cc48c-c78e-43a6-b1eb-aaa75d172e26?width=404&amp;height=272</a>	
Broadway World	Online	Online arts-focused publication	Show announcement	Wednesday, August 15, 2018	<a href="https://www.broadwayworld.com/louisville/article/Cirque-Du-Soleils-CORTEO-Coming-To-Louisville-20180814">https://www.broadwayworld.com/louisville/article/Cirque-Du-Soleils-CORTEO-Coming-To-Louisville-20180814</a>	
Courier Journal	Online	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Open media rehearsal	Wednesday, August 15, 2018	<a href="https://www.courier-journal.com/videos/entertainment/2018/08/15/backstage-cirque-du-soleils-corteo/1001396002/">https://www.courier-journal.com/videos/entertainment/2018/08/15/backstage-cirque-du-soleils-corteo/1001396002/</a>	
Courier Journal	Print	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Open media rehearsal	Thursday, August 16, 2018	Print	
Courier Journal	Online	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Premier Night	Thursday, August 16, 2018	<a href="https://amp.courier-journal.com/picture-gallery/entertainment/arts/2018/08/16/cirque-du-soleils-corteo-visual-feast/1005798002/">https://amp.courier-journal.com/picture-gallery/entertainment/arts/2018/08/16/cirque-du-soleils-corteo-visual-feast/1005798002/</a>	
Louisville Magazine	Online	Top magazine in Louisville	Show mention	Friday, August 17, 2018	<a href="https://www.louisville.com/content/weekender-what-to-do-around-louisville-august-17-19">https://www.louisville.com/content/weekender-what-to-do-around-louisville-august-17-19</a>	
Alpha Media	Online	Major radio station covering Louisville, Ky. DMA	Live in-studio interview during Ben and Kelly in the Morning radio show.	Thursday, August 16, 2018	<a href="https://www.facebook.com/benandkellyshow/">https://www.facebook.com/benandkellyshow/</a>	
CirqueLouis	Online	Facebook of local group, Cirque Louis	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.facebook.com/CirqueLouis/">https://www.facebook.com/CirqueLouis/</a>	
CirqueLouis	Online	Instagram of local group, Cirque Louis	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.instagram.com/cirquelouis/">https://www.instagram.com/cirquelouis/</a>	

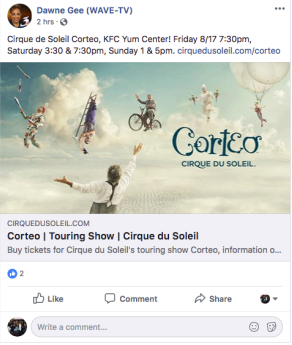
				Completed		
CirqueLouis	Online	Instagram of local group, Cirque Louis	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.instagram.com/cirquelouis/">https://www.instagram.com/cirquelouis/</a>	
						
CirqueLouis	Online	Instagram of local group, Cirque Louis	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.instagram.com/cirquelouis/">https://www.instagram.com/cirquelouis/</a>	
						
Sunflower Studio	Online	Official Sunflower Studio Facebook Page. Owner is the assistant photographer for the Voice Tribune shoot in April.	KFc YUM! Center Plaza Event	Confirmed	<a href="https://www.facebook.com/sunflowerstudiophotography/?hc_ref=ARQ3WeHMGNIz_kG5ZTOerit-ol4ebNcpSmYnHkTKe6fE-mLMLLYZo4h4U_mM8TIzAE&amp;fref=nf">https://www.facebook.com/sunflowerstudiophotography/?hc_ref=ARQ3WeHMGNIz_kG5ZTOerit-ol4ebNcpSmYnHkTKe6fE-mLMLLYZo4h4U_mM8TIzAE&amp;fref=nf</a>	



Sunflower Studio	Online	Official Sunflower Studio Facebook Page. Owner is the assistant photographer for the Voice Tribune shoot in April.	Premier Day/night	Completed	Confirmed	<a href="https://www.facebook.com/sunflowerstudiophotography/?hc_ref=ARQ3WeHMGNIz_kG5ZTOerit-ol4ebNcpsmYnHkTKe6fE-mLMLYz04h4U_mM8TIzAE&amp;fref=nf">https://www.facebook.com/sunflowerstudiophotography/?hc_ref=ARQ3WeHMGNIz_kG5ZTOerit-ol4ebNcpsmYnHkTKe6fE-mLMLYz04h4U_mM8TIzAE&amp;fref=nf</a> 
Courier Journal	Online	Top Newspaper in Louisville. A typical piece in the Courier Journal garners over 1,000,000 impressions (industry standard metric).	Premier Day		Confirmed	
Downtown Louisville	Online	Social media account for downtown associations in Louisville	KFC YUM! Center Plaza Event		Confirmed	

				Completed		
Galt House	Online	Storied hotel in Louisville	Premier Day	Confirmed	<a href="https://www.instagram.com/p/BmquYVfBdd/?taken-by=galthousehotel">https://www.instagram.com/p/BmquYVfBdd/?taken-by=galthousehotel</a>	
						
Hi-Five Doughnuts	Online	Female owned bakery in Louisville, KY that specializes in craft donuts and frequently engages in specialized Louisville events.	Premier Day	Confirmed		
						
KFC Yum! Center	Online	Arena	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.instagram.com/p/Bmd1CSHmYE/?taken-by=kfcyumcenter">https://www.instagram.com/p/Bmd1CSHmYE/?taken-by=kfcyumcenter</a>	
						
KFC Yum! Center	Online	Arena	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.instagram.com/p/BmbilKHBWj/?taken-by=kfcyumcenter">https://www.instagram.com/p/BmbilKHBWj/?taken-by=kfcyumcenter</a>	

				Completed		
Louisville Cream	Online	Local ice cream parlor	KFC YUM! Center Plaza Event	Confirmed	<a href="https://www.instagram.com/p/Bmeap9mnCG0/?taken-by=Louisville%20cream">https://www.instagram.com/p/Bmeap9mnCG0/?taken-by=Louisville cream</a>	
						
Lou What Wear	Online	Influencer	Premier Night	Confirmed	<a href="https://www.instagram.com/p/BmS7GPFuG0/?taken-by=louwhatwear">https://www.instagram.com/p/BmS7GPFuG0/?taken-by=louwhatwear</a>	
						
Share Louisville	Online	Influencer	Premier Night	Confirmed	<a href="https://www.instagram.com/p/BmmCBbQil_/?taken-by=sharelouisville">https://www.instagram.com/p/BmmCBbQil_/?taken-by=sharelouisville</a>	
						
Igers Louisville/Sampson the Ghost	Online	Influencer	Premier Night	Confirmed	<a href="https://www.instagram.com/p/BmkADo0BfQp/?taken-by=sampsontheghost">https://www.instagram.com/p/BmkADo0BfQp/?taken-by=sampsontheghost</a>	

				Completed		
Dawne Gee (WAVE-TV)	Online	Reporter	Show promotion	Confirmed	<a href="https://www.facebook.com/DawnewaveTV/">https://www.facebook.com/DawnewaveTV/</a>	
WAVE 3	Online	1 of 4 Broadcast Stations in Louisville, KY	Show announcement	Confirmed	<a href="http://www.wave3.com/story/38911583/august-17-2018">http://www.wave3.com/story/38911583/august-17-2018</a>	
WAVE 3: WAVE Country	Broadcast	Top news show in Louisville	Inside look into the show with performance by talent	Confirmed	<a href="https://cision.criticalmention.com/app/#/clip/slim/6e4a2d8c-9ed3-4e12-b983-f5f3e1559195?width=404&amp;height=272">https://cision.criticalmention.com/app/#/clip/slim/6e4a2d8c-9ed3-4e12-b983-f5f3e1559195?width=404&amp;height=272</a>	
XP Louisville	Online	Influencer	Show announcement	Confirmed	<a href="https://www.instagram.com/p/BmTTRuChIZP/?taken-by=xplouisville">https://www.instagram.com/p/BmTTRuChIZP/?taken-by=xplouisville</a>	